

Strategic Consulting

Frequently Asked Questions (FAQ's)

1. WHAT IS BT'S STRATEGIC CONSULTING ?

BRAND TORQUE'S STRATEGIC CONSULTING platform has been recently launched keeping in view that these are the times during COVID -19 , industries/sectors are looking at specific skill sets to turn around businesses ,improve top lines and keep the business and brand afloat at reasonable costs and flexibility to work with professionals globally .The endeavour is to create one of the world's best knowledge marketplace. We connect decision makers to procure insights from experts, so they can act with the confidence in business , that comes from true clarity & objectivity . Our rich network & excellent relationships with experts across the world is encouraging them to join us daily to meet the above objective . We bring the power of insight to every great professional decision.

2.WHO ARE BT's CLIENTS?

Our clients are decision makers at thousands of the world's best businesses. We have a sector agnostic approach and will be serving sectors like Logistics /Supply Chain(Domestic & Global),Pharma & Lifesciences, Agro Industry, serve leading technology, FMCG,Automobile,Infrastructure & Building Materials,Real Estate ,Land Acquisition & REITS,Financial Services /Private Equity /Capital Markets,MSME/SME,Tyres & Tirechord,Media & Entertainment and nonprofits and social entrepreneurs around the world.

3.WHO ARE BT's EXPERTS ?

We on board CAT- A experts , on an on-going basis to enroll with us , with an average Consulting experience starting from 5 years to 40 years plus, and has had rich professional experiences with Top Organizations in their career growth and across sectors .The Team is a mix bag of dynamic experts, who has solved real time challenges across various company /sector growth cycles.

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4. HOW DOES BT'S STRATEGIC CONSULTING WORK?

BRAND TORQUE'S team provide our clients with tailored access to extraordinary expertise, all supported by our unparalleled compliance framework. We deliver products ranging from phone calls to actual one on one meetings , live events (online & offline) and more.

BRAND TORQUE follows the SPIN MODEL (Situation ,Problem ,Implication & Need Pay off) to access the exact need of their clients ,and design strategies and working models around that .

5. HOW CAN CLIENTS LEARN FROM BT'S CONSULTING PLATFORM ?

Clients use the Consulting Platform to get 360 degrees access to knowledge requirements that professionals encounter on a daily basis , be it deep dives on strategic challenges to hypotheses-testing, market feedbacks, or seeking mentorship from a former executive etc.

6. WHO CAN ACCESS BT'S CONSULTING PLATFORM ?

We have strong relationships & networks with many of the world's leading companies, investment firms, and social impact organizations. If you are interested in more information about becoming a client, visit our website : www.brandtorque.in

7. HOW DOES BT FIND EXPERTS?

We continuously grow our network experts by recruiting top professionals from around the world for specific project needs. If you have subject-matter expertise ,and wish to apply to become a member, you can do so on our website: www.brandtorque.in

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8. WHAT MAKES BT's STRATEGIC CONSULTING DIFFERENT?

BRAND TORQUE is a Content & Knowledge Based Platform .Brand Torque is dedicated towards bringing in a 360 degree platform for Value Enhancement, with a sector agnostic approach. Brand Torque's journey starts from identifying the Clients core business competencies, creating a recall value and soliciting a long-term relationship with respective communities.Post achieving substantial success in creating rich content and seamless execution ,we have launched the Strategy Consulting platform . We operate with a deep sense of purpose, and we embody that commitment every day in our work with strong focus on excellence, our investments in our network, our compliance framework, and our people.

